

# Privacy Policy

**Automad Ltd** respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or contact us.

## 1. Who We Are

Automad Ltd is registered in England & Wales.

## 2. Information We Collect

We may collect personal information such as your name, email address, phone number, and any details you provide when enquiring about a vehicle or contacting us.

## 3. How We Use Your Information

Your information is used to: - Respond to enquiries - Provide information about vehicles or services - Improve our website and customer experience - Comply with legal and regulatory obligations

## 4. Data Sharing

We do not sell your personal data. Information may be shared only where necessary with service providers or authorities to meet legal requirements.

## 5. Data Security

We take appropriate measures to protect your personal data against unauthorised access, alteration, or disclosure.

## 6. Your Rights

You have the right to access, correct, or request deletion of your personal data. You may also object to certain types of processing.

## 7. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact Automad Ltd.

This policy complies with UK GDPR and the Data Protection Act 2018.